MALLA REDDY (MR)
(DEEMED TO BE UNIVERSITY)
Recognised Under Section 3 of The UGC Act, 1956, Vide Notification No.9-5/2025-U.3(A) by Department of Higher Education, Ministry of Education, Government of India.
A++ NAAC

Institution's Innovation Council (IIC)

Malla Reddy (MR) Deemed to be University

The **Institution's Innovation Council (IIC)** at **Malla Reddy (MR) Deemed to be University (MRDU)** is dedicated to creating a comprehensive **ecosystem that nurtures innovation, creativity, and entrepreneurship** across the university. The council strives to cultivate a culture of innovation from **idea generation to pre-incubation, incubation, and finally transforming successful ideas into start-ups.**

The MRDU IIC also focuses on developing evaluation systems that identify and support talented students, helping them evolve from being dependent learners to **independent innovators and entrepreneurs.** The council serves as a dynamic platform to **channel the creative energy** of students and faculty, encouraging them to transform innovative ideas into **start-ups and entrepreneurial ventures** with real-world impact.

INSTITUTION'S INNOVATION COUNCIL (Ministry of Education Initiative)

Vision

"To cater to the needs of student and faculty entrepreneurs with innovative ideas of social relevance, thereby disseminating a culture of entrepreneurship on campus that strengthens the education system and contributes to the nation's economic and social development."

Mission

"To develop a robust ecosystem with the necessary infrastructure that enables students and faculty to innovate, prototype, and refine their ideas in alignment with industrial standards, supported by government bodies, industry partners, and reputed academic institutions worldwide—helping them realize their full potential."

Objectives of IIC

- Provide students and faculty with exclusive opportunities to participate in innovation-related initiatives and competitions at institutional, national, and international levels.
- Offer chances to **win exciting prizes and certificates** through active participation in innovation activities.
- Facilitate interaction with **renowned business leaders, entrepreneurs, and distinguished academicians.**
- Create opportunities to **nurture, develop, and prototype new ideas.**
- Provide **mentorship and guidance** from industry professionals and experts.
- Encourage experimentation with **emerging technologies.**
- Offer opportunities to **explore diverse innovation ecosystems** through visits and collaborations.

Functions of IIC

- Conduct various **innovation and entrepreneurship-related activities** prescribed by the **Central Ministry of Innovation Cell (MIC)** in a time-bound manner.
- **Identify, recognize, and reward innovative ideas** and share success stories to inspire others.

- Organize **workshops, seminars, and interactive sessions** with entrepreneurs, investors, and professionals, while building a **mentor pool** for student innovators.
- **Network with peer institutions and national entrepreneurship development organizations** to exchange knowledge and best practices.
- Develop and maintain an **Institution's Innovation Portal** to showcase innovative projects by faculty and students.
- Host **Hackathons, idea competitions, and mini-challenges** in collaboration with industries to promote hands-on innovation and problem-solving.

Through these initiatives, the **Institution's Innovation Council (IIC)** at MRDU fosters an environment of **innovation, entrepreneurship, and experiential learning**, empowering students and faculty to become **change-makers and future leaders** in the global innovation ecosystem.

Achievements since Inception of the Institution's Innovation Council (IIC)

The **Institution's Innovation Council (IIC)** was established at **Malla Reddy (MR) Deemed to be University** in alignment with the **Ministry of Education's Innovation Cell (MIC)** initiative launched in 2018, in collaboration with the **All India Council for Technical Education (AICTE)**. The primary objective of this program is to systematically foster a culture of **innovation, research, and start-up development** across Higher Educational Institutions (HEIs).

Since its inception, the IIC at MRDU has made remarkable progress and achieved several significant milestones:

1. **Established the Institution's Innovation Council** on **13th December 2018.**
2. **Received the Highest Star Rating (4-Star)** in **IIC 3.0, IIC 4.0, and IIC 5.0** under the MIC calendar years.
3. Recognized as a **"Band Performer"** in the **ARIIA Rankings – 2021.**
4. Secured a position in the **NIRF Innovation Ranking (101–150 band)** for the year **2023.**
5. Successfully **patented 80 unique ideas** showcased during the Project Expo.
6. **Received ₹30 Lakhs funding** from **MSME** under the **Innovation Champion Scheme.**
7. **25 Innovation Ambassadors** successfully completed **Basic and Advanced Level Training.**
8. **Participated in the Smart India Hackathon (SIH) 2022** – one idea selected under **NDRF**, with students participating in the **Grand Finale at Gandhinagar, Gujarat.**
9. **Mentoring three Atal Tinkering Lab (ATL) Schools** under the **ATL–IIC linkage program.**
10. Signed **MoUs with IIT Hyderabad, T-Hub, and IIIT Hyderabad** for innovation and start-up collaboration.
11. **15 Start-ups recognized by DPIIT (Department for Promotion of Industry and Internal Trade).**
12. Conducted a **30-day Capacity Building Training Programme on Entrepreneurship Development** for **SC/ST students** in association with **NI-MSME.**
13. **Selected as a Mentor Institute** with **funding support of ₹2.251 Lakhs** for the academic year **2023–24 (IIC 6.0)** by the **Ministry of Education (MoE) and AICTE, New Delhi.**
14. **Mentoring five IIC Institutions** (with less than 3-star ratings) towards **innovation, incubation, and entrepreneurship development.**
15. **Ten student teams** selected and participated in the **IDE Boot Camp** held at **MGM University and NIT Karnataka.**
16. **Received the Highest Star Rating (4-Star)** consecutively for the **fourth time** in **IIC 6.0 (2023–24).**
17. One startup — **OMYRA Technologies Pvt. Ltd.** — successfully **pitched at Geethanjali Engineering College** on **16th January 2025** during **UDYAMOSTAV 2025.**
18. Hosted the **International Hackathon "Juricorn"** from **November 1–2, 2025**, providing a global platform for innovators and developers to collaborate and showcase cutting-edge solutions.

19. Selected **five innovations** for the **YUKTI Innovation Challenge** and **five projects** for the **AICTE Productization Fellowship (APF)**, promoting innovation and product development among students and researchers.

Figure-1: IIC Establishment Certificate

Figure-2: IIC Star Rating Certificate for the year 2020-21

Figure-3: Band Performer-2021 in ARIIA Ranking Certificate

Ministry of Education Government of India
MoE's INNOVATION CELL (GOVERNMENT OF INDIA)
INSTITUTION'S INNOVATION COUNCIL
AICTE

CERTIFICATE

Institution's Innovation Council (IIC) established at

Malla Reddy Engineering College , SECUNDERABAD

had undertaken various activities prescribed by Innovation Cell, Ministry of Education, Govt. of India to promote Innovation and Start-up in campus during the IIC calendar year 2021-22.

Dr. Abhay Jere
Chief Innovation Officer
MOE, Innovation Cell

Mr. Dipan Sahu
Assistant Innovation Director
MOE, Innovation Cell

Certificate No : 192

Issued On : 2022-11-17

Figure-4: IIC Star Rating Certificate for the year 2021-22

Ministry of Education Government of India
MoE's INNOVATION CELL (GOVERNMENT OF INDIA)
INSTITUTION'S INNOVATION COUNCIL
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Prop. TG Sitharam
Chairman
Aicte

Dr. Abhay Jere
Chief Innovation Officer
MOE, Innovation Cell

Mr. Dipan Sahu
Assistant Innovation Director
MOE, Innovation Cell

Certificate No : 192

Issued On : 2023-11-16

Figure-5: IIC Star Rating Certificate for the year 2022-23

Figure-6: nirf innovation ranking Certificate for the year 2023

Figure-7: IIC Star Rating Certificate for the year 2023-24

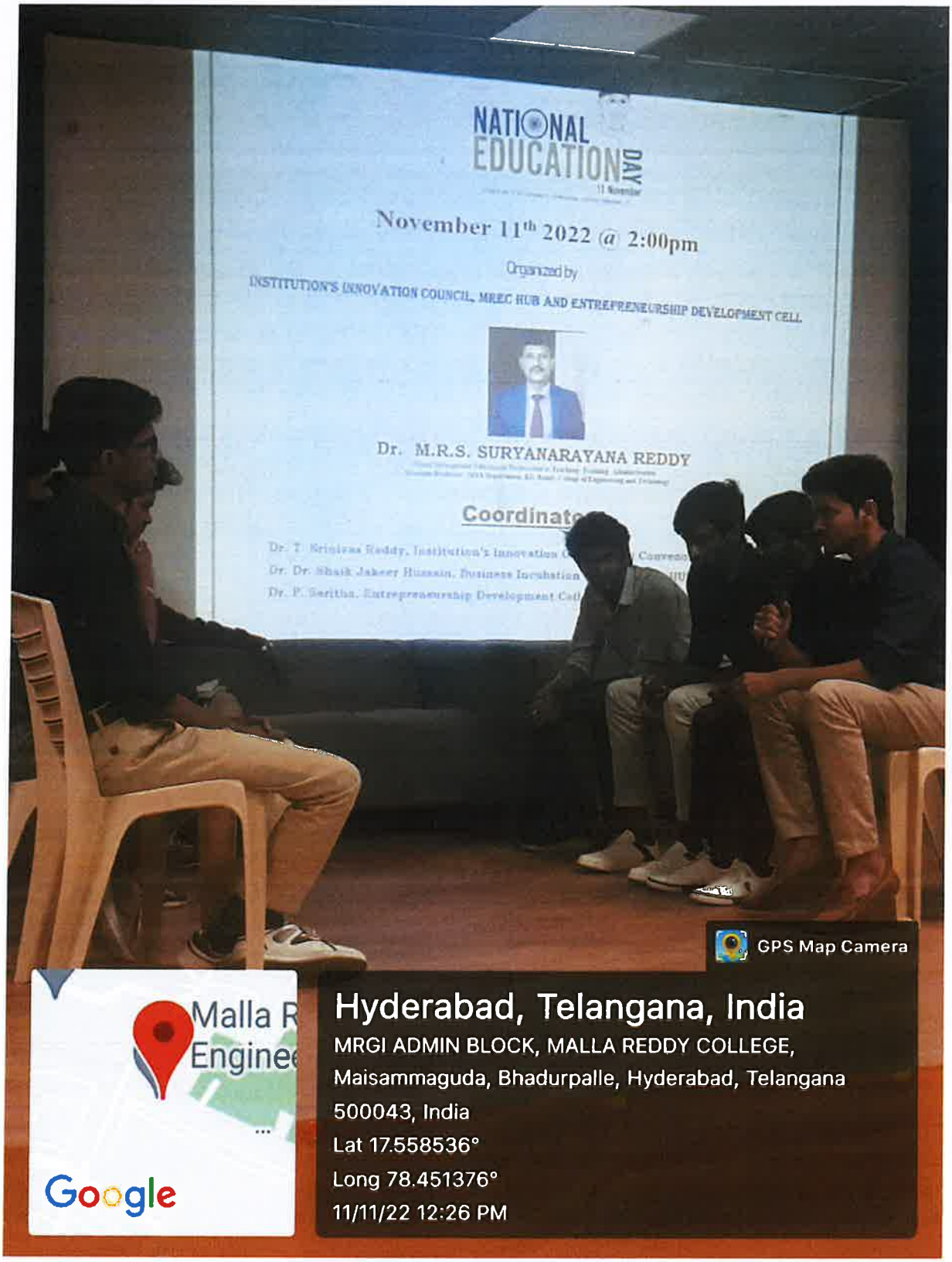
Institution's Innovation Council

Events organized under IIC 5.0 activities to support Innovation, Startups, IPR and Entrepreneurship during 2022-23

Quarter	S.No.	Name Of the Workshop	Dates (From-To)
Q1	1	VISHESH-2022	28-10-2022
	2	Field Visit to T-HUB 2.0	04-11-2022
	3	Entrepreneurship Opportunities in the field of Deep Learning	05-11-2022
	4	National Education Day	11-11-2022
	5	My Story - Motivational Session by Successful Innovators	15-11-2022
	6	National Education Policy	11-11-2022
	7	Launch of 5G	01-10-2022
	8	National Innovation Day	15-10-2022
	9	Workshop on "Entrepreneurship and Innovation" as Career Opportunity	24-11-2022
	10	My Story - Motivational Session by Successful Entrepreneur/Start-up founder	17-10-2022
	11	Session on Problem Solving and Ideation Workshop	16-09-2022
	12	Entrepreneurship Awareness Programme with Focus on Entrepreneurship for Youth/Prospective Entrepreneurs and Startups	29-11-2022
	13	Mentoring Event: Demo Day/Exhibition/Poster Presentation of Ideas/PoC & linkage with Innovation Ambassadors/Experts for Mentorship Support - Manage through YUKTI-NIR	28-10-2022 & 29-10-2022
	14	Organize an Inter/Intra Institutional Idea Competition and Reward Best Ideas - Manage through YUKTI-NIR	14-10-2022
	15	Entrepreneurship Opportunities in Packing Industries	26-11-2022
	16	Innovation and Technologies in Construction Industries	23-11-22
Q2	17	Workshop on Entrepreneurship Skill, Attitude and Behavior Development	21-12-2022
	18	Organize an Expert talk on Process of Innovation Development, Technology Readiness Level (TRL); Commercialization of Lab Technologies & Tech-Transfer	28-12-2022
	19	Workshop on Design Thinking, Critical thinking and Innovation Design	27-02-2023
	20	Conduct a Session on Achieving Problem-Solution Fit and Product-Market Fit	09-02-2023
	21	Field/Exposure Visit to Pre-incubation units such as Ideas Lab, Fab lab, Makers Space, Design Centers, City MSME clusters, workshops etc.	02-02-2023
	22	Organize an Inter/Intra Institutional Innovation Competition and Reward Best Innovations -	16-02-2023 to

			18-02-2023
Q2	23	Organizing Innovation & Entrepreneurship Outreach Program in Schools/Community	27-01-2023
	24	National Pollution Control Day	02-12-2022
	25	National Youth Day	12-01-2023
	26	National Science Day	28-02-2023
	27	Mentoring Event: Demo Day/Exhibition/Poster Presentation of Innovations/Prototypes & linkage with Innovation Ambassadors/Experts for Mentorship Support - Manage through YUKTI-NIR	25-02-2023 to 28-02-2023
	28	Innovation and Opportunities in Smart DC Microgrid	24-02-2023
	29	Recent Innovations in Embedded System	16-02-2023
	30	Innovation trends and Startup Opportunities in Electrical Vehicles	30-01-2023
	31	Capacity Building Program on Entrepreneurship Business Development	14-11-2022 to 14-12-2022
Q3	32	International Women's Day	08-03-2023
	33	"How to plan for Start-up and legal & Ethical Steps"	03-04-2023
	34	Workshop on Prototype/Process Design and Development.	04-04-2023
	35	Field/Exposure Visit to Incubation Unit/Patent Facilitation Centre/Technology Transfer Centre	26-04-2023
	36	World Intellectual Property Day	26-04-2023
	37	Organize an Inter/Intra Institutional Business Plan Competition and Reward Best Innovations - Manage through YUKTI-NIR	10-04-2023 & 11-04-2023
	38	Journey of successful Star up Founders	02-05-2023
	39	Entrepreneurship Opportunities in the field of Public Speaking	02-05-2023
	40	Workshop on "Start Up Opportunities in Web Development: Learn to create stunning websites"	28-04-2023 to 02-05-2023
	41	National Technology Day	11-05-2023
	42	Session/ Workshop on Business Model Canvas (BMC)	13-05-2023
	43	Mentoring Event: Demo Day/Exhibition/Poster Presentation of Business Plans	24-05-2023
	44	Workshop on Intellectual Property Rights (IPRs) and IP management for start up	28-05-2023
	45	Entrepreneurship Awareness program	30-05-2023
Q4	46	Session/ Panel discussion with innovation and Start-up Ecosystem Enablers from the region/state/national level	12-06-2023 to 15-06-2023
	47	Session on Accelerators/Incubation - Opportunities for Students & Faculties – Early- Stage Entrepreneurs	23-06-2023 24-06-2023

Q4	**48**	Organize Session on "Lean Start-up & Minimum Viable Product/Business"- Boot Camp (or) Mentoring Session	04-08-2023
	49	Session on Angel Investment/VC Funding Opportunity for Early- Stage Entrepreneurs.	28-06-2023
	50	Organizing Innovation & Entrepreneurship Outreach Program in Schools/Community	11-07-2023
	51	Organize an Inter/Intra Institutional Start-up Competition and Reward Best Start-ups - Manage through YUKTI-NIR	17-08-2023
	52	Mentoring Event: Demo Day/Exhibition/Poster Presentation of Start-Ups & Linkage with Innovation Ambassadors/Experts for Mentorship Support - Manage through YUKTI-NIR	28-08-2023
	53	Session on Innovation/Prototype Validation – Converting Innovation into a Start-up or Session on Achieving "Value Proposition Fit" & "Business Fit"	29-08-2023
	54	World Environment Day	05-06-2023
	55	Independence Day- Celebrating Aazadi Ka Amritkal	15-08-2023
	56	World Entrepreneurs Day	28-08-2023
	57	Inter College Workshop & Hackathon **HACK-ATTACK**	21-06-2023 to 24-06-2023
	58	Startup opportunities utilizing principles of Industry 4. O	12-07-2023
	59	Awareness program on Patent draft for filing	17-08-2023
	60	An App Development in IOT: Startup Initiatives and Opportunities	05-08-2023
	61	Innovations and Entrepreneurship Opportunities in Microgrid operation and control	28-08-2023



National Education Day 2022 @Debate Event

Entrepreneurship Awareness Program on 25-02-2023

Innovation & Entrepreneurship Outreach Program at St. Michael School on 27-01-2023

ENTREPRENEURSHIP SKILL, ATTITUDE AND BEHAVIOUR DEVELOPMENT - JOURNEY OF A SUCCESSFUL ENTREPRENEUR"(21st DECEMBER 2022)

CAPACITY BUILDING PROGRAM ON ENTREPRENEURSHIP BUSINESS DEVELOPMENT workshop from 14-11-2022 to 14-12-2022

"Demo Day/Exhibition/Poster Presentation of Innovations/Prototypes & linkage with Innovat

25th to 28th Feb 2023

An Expert talk on Process of Innovation Development, Technology Readiness Level (TRL); Commercialization of Lab Technologies & Tech-Transfer **28th December2022**

National Pollution Control Day 02-12-2022

National Science Day 28-02-202

Total61 Programs were conducted and uploaded in institute Ministry of Education IIC portal Ministry of Education for the year 2022-23.

Events organized under IIC 6.0 activities to support Innovation, Startups, IPR and Entrepreneurship during 2023-24

S.NO.	Activity Name	From Date	To Date
1	Demo Day/Exhibition/Poster Presentation of Ideas/PoC & linkage with Innovation Ambassadors/Experts for Mentorship Support.	10/12/2023	10/13/2023
2	Internal Hackathon	9/16/2023	9/16/2023
3	Exposure and field visit for problem identification	10/13/2023	10/13/2023
4	Innovations and Entrepreneurship Developments in Empowering Defense Applications with Advanced VLSI Design	10/9/2023	10/14/2023
5	workshop On Metaverse Technology: An Innovative Approach Towards Potential Entrepreneurship	9/9/2023	9/9/2023
6	Innovations and Entrepreneurship Opportunities in Electrical Vehicles	11/21/2023	11/21/2023
7	National Entrepreneurship Day	11/9/2023	11/9/2023
8	Entrepreneurship Awareness Program	10/6/2023	10/6/2023
9	Social Entrepreneurship and Sustainability	9/21/2023	9/21/2023
10	Workshop on Entrepreneurship and Innovation as Career Opportunity	10/9/2023	10/9/2023
11	National Education Day	11/11/2023	11/11/2023
12	My Story - Motivational Session by Successful Innovators.	11/4/2023	11/4/2023
13	Session on Problem Solving and Ideation Workshop	11/29/2023	12/1/2023
14	Startup Opportunities on AI & DEVOPS	9/12/2023	9/16/2023
15	Inter/Intra Institutional Idea Competition/Challenge/Hackathon and Reward Best Ideas.	9/5/2023	9/8/2023

16	My Story - Motivational Session by Successful Entrepreneur/Start-up founder.	11/7/2023	11/7/2023
17	Innovation Day	10/17/2023	10/17/2023
18	OrganiseViksit Bharat@2047 Utsav in Campus and Watch the Inaugural Address by Hon'ble Prime Minister of India on 11th Dec. 2023	12/11/2023	12/11/2023
19	IIC Regional Meet 2023-24	12/11/2023	12/11/2023
20	Field/Exposure Visit to Pre-incubation units such as Ideas Lab, Fab lab, Makers Space, Design Centres, City MSME clusters, workshops etc.	12/8/2023	12/8/2023
21	Expert talk on Process of Innovation Development & Technology Readiness Level (TRL)&Commercialisation of Lab Technologies & Tech-Transfer	12/15/2023	12/16/2023
22	Methodology for seed stage to startup	12/15/2023	12/15/2023
23	Workshop on Design Thinking, Critical thinking and Innovation Design	12/30/2023	12/31/2023
24	Workshop on Entrepreneurship Skill, Attitude and Behaviour Development	2/5/2024	2/6/2024
25	Innovations & Startup Opportunities: Bridging Theory and Practice	2/17/2024	2/17/2024
26	National Energy Conservation Day(India)	12/14/2023	12/14/2023
27	Session on Achieving Problem-Solution Fit & Product-Market Fit	2/28/2024	2/28/2024
28	National Science Day	2/28/2024	2/28/2024
29	Organize an Inter/Intra Institutional Innovation Competition/Challenge/Hackathon and Reward Best Innovations.	1/23/2024	1/25/2024
30	National Startup Day	1/18/2024	1/18/2024
31	Mentoring Event: Demo Day/Exhibition/Poster Presentation of Innovations/Prototypes & linkage with Innovation Ambassadors/Experts for Mentorship Support	2/27/2024	2/29/2024

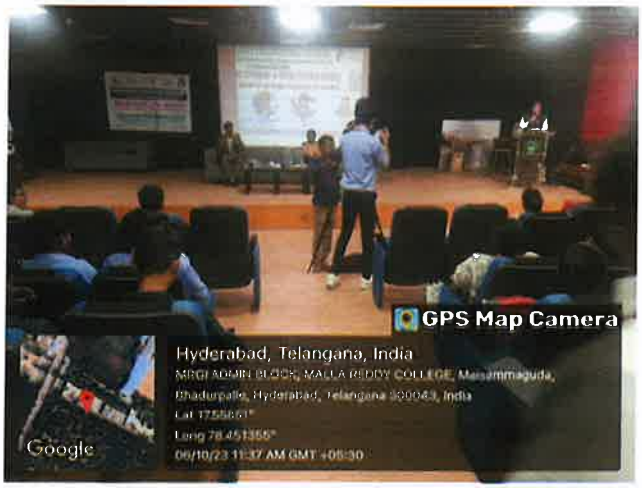
32	Innovative and Entrepreneurship Opportunities for sustainable Infrastructure: Implementation of IoT and AI in Structural Construction Practice	1/29/2024	2/4/2024
33	International Womens Day	3/21/2024	3/21/2024
34	Entrepreneurship Development Program on Data Science in Business and Entrepreneurship	5/1/2024	5/1/2024
35	Field/Exposure Visit to Incubation Unit/Patent Facilitation Centre/ Technology Transfer Centre such as Atal Incubation Centre etc	3/6/2024	3/7/2024
36	Session on How to plan for Start-up and legal & Ethical Steps	4/1/2024	4/1/2024
37	Workshop on Intellectual Property Rights (IPRs) and IP management for start up	4/24/2024	4/24/2024
38	Exploring Career Opportunities and Entrepreneurship in the Data Analytics and Robotics Industries	3/4/2024	3/6/2024
39	World Creativity and Innovation Day	3/21/2024	3/22/2024
40	Session/ Workshop on Business Model Canvas (BMC)	5/10/2024	5/11/2024
41	Entrepreneurship opportunities in career development	4/29/2024	5/1/2024
42	Workshop on Prototype/Process Design and Development	3/15/2024	3/16/2024
43	Organise an Inter/Intra Institutional Business Plan Competition and Reward Best Innovations	5/7/2024	5/9/2024
44	National Technology Day	5/10/2024	5/10/2024
45	Session/ Panel discussion with innovation and Start-up Ecosystem Enablers from the region/state/national level	6/22/2024	6/22/2024
46	World Environment Day	6/15/2024	6/15/2024
47	Workshop on Entrepreneurship Opportunities	6/19/2024	6/22/2024
48	Exploring Startup Opportunities in rapidly growing Industries	6/26/2024	6/26/2024
49	Approaches at Early Stage of Development of Innovation and Startup: Sustainable Construction Material,	6/24/2024	6/28/2024

	Technologies & Practices		
50	Significant Impact of AI Entrepreneurship: Opportunity to disrupt industries, drive innovation	7/3/2024	7/3/2024
51	Organise Session on Lean Start-up & Minimum Viable Product/BusinessBoot Camp (or) Mentoring Session	7/24/2024	7/24/2024
52	Kick Start a Startup: Innovations in Mechanical Manufacturing Systems	7/2/2024	7/6/2024
53	Organise an Inter/Intra Institutional Start-up Competition and Reward Best Start-ups.	7/25/2024	7/27/2024
54	Guiding Framework for Creating and Engaging Trained Faculty and Student IIC Members, Innovation Ambassadors (IA) in IIC Institutions, and Rewarding Mechanisms for IAs	7/29/2024	7/29/2024
55	Session on Accelerators/Incubation - Opportunities for Students & Faculties - Early Stage Entrepreneurs	7/31/2024	7/31/2024
56	Orientation cum Refreshers' Session on Institution& Innovation Council Objectives, Structure, Operation for IIC Institutions	8/5/2024	8/5/2024
57	Strengthening IIC Linkages with ATLs and SICs in Schools and the Framework for Providing Mentorship and Guidance	7/31/2024	7/31/2024
58	Building the Pipeline of Quality Innovations and Startups in HEIs with Ecosystem Enablers by Creating and Managing YUKTI Innovation and IPR Repository (YIIR)	8/2/2024	8/2/2024
59	Session on Innovation/Prototype Validation Converting Innovation into a Start-up or Session on Achieving Value Proposition Fit	8/13/2024	8/14/2024
60	Independence Day- Celebrating Aazadi Ka Amritkal	8/15/2024	8/15/2024
61	Innovations and Entrepreneurship Opportunities in Advanced Battery Management for Electric Vehicles	8/23/2024	8/24/2024
62	Invited Talk onEntrepreneurship, Innovation & Start-up	8/24/2024	8/24/2024
63	Session on Angel Investment/VC Funding Opportunity for	8/27/2024	8/27/2024

	Early Stage Entrepreneurs.		
64	World Entrepreneurs Day	8/24/2024	8/24/2024

Total 64 Programs were conducted and uploaded in institute Ministry of Education IIC portal Ministry of Education for the year 2023-24.

Some pictures of programs organized by Institution's Innovation Council, MREC during IIC 6.0 (2023-24)



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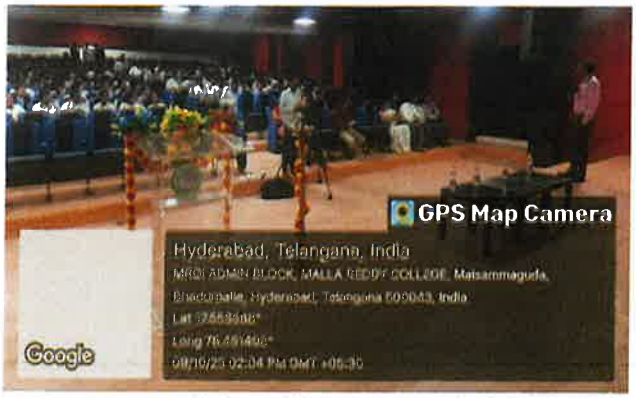
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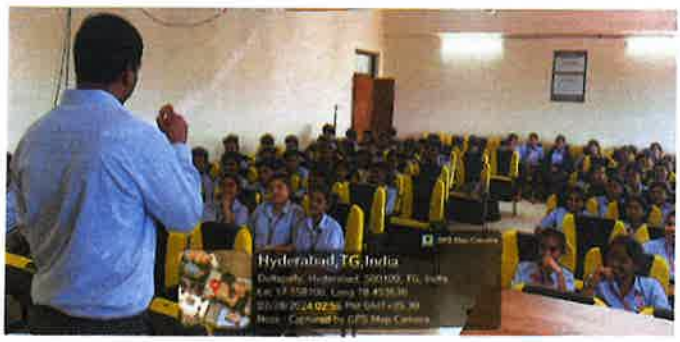
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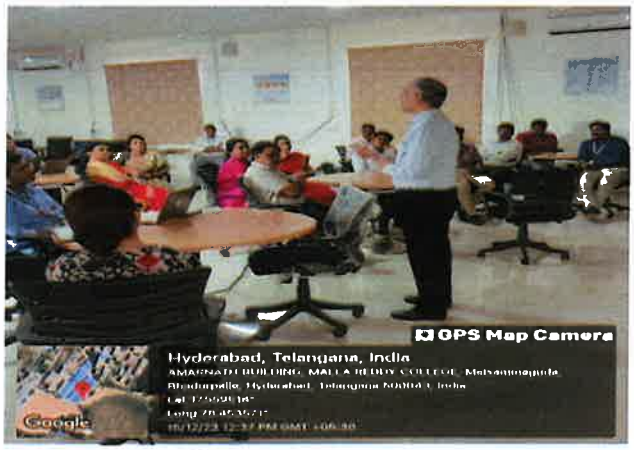
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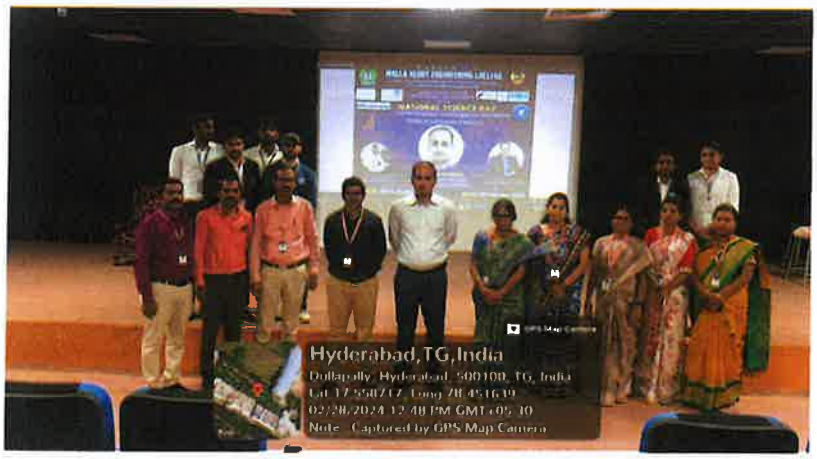
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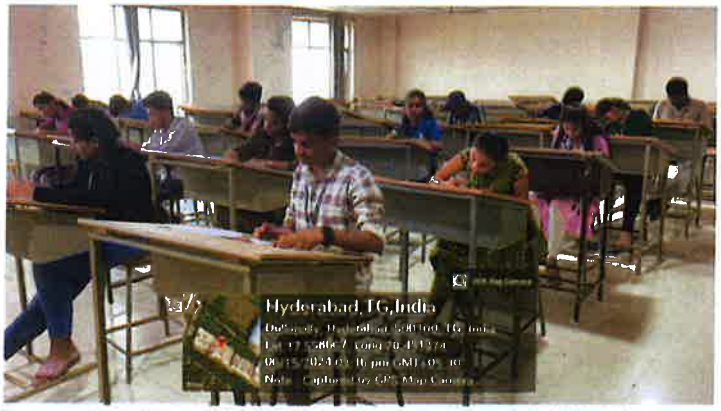
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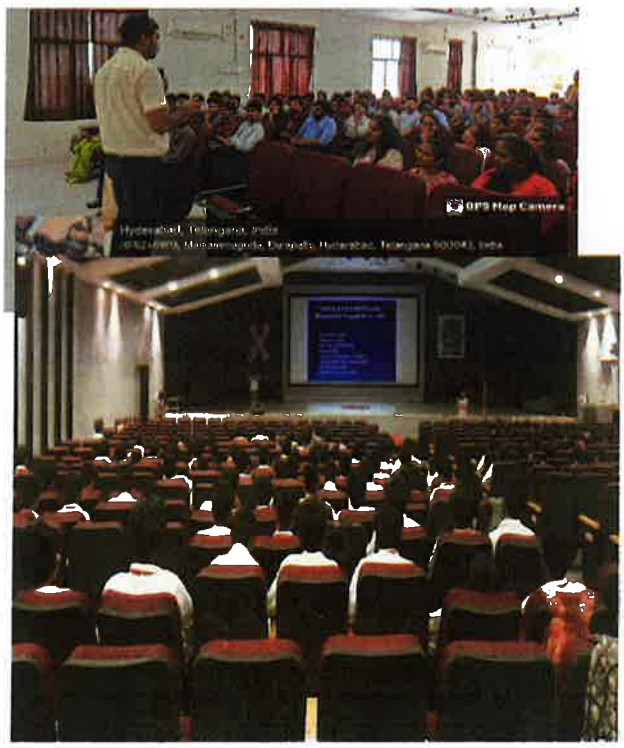
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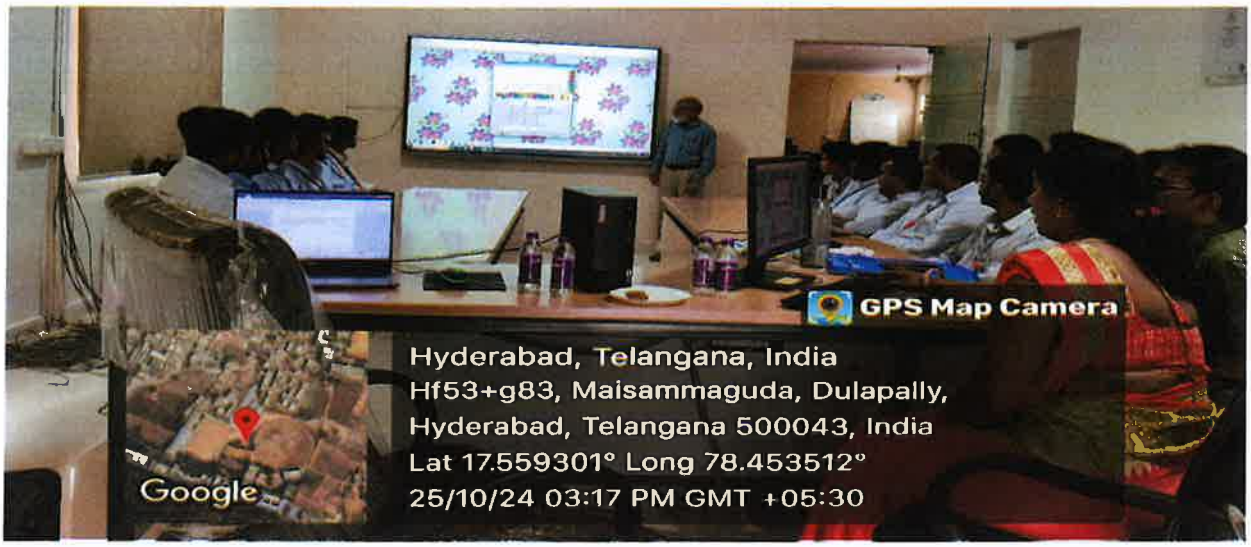
Events organized under IIC 7.0 activities to support Innovation, Startups, IPR and Entrepreneurship during 2024-25

S.NO.	Activity Name	From Date	To Date
1	Organize an Inter/Intra Institutional Idea Competition/ Challenge/ Hackathon, and Reward the Best Ideas and deposition in the Institution's YUKTI Innovation Repository	14-09-2024	16-09-2024
2	Idea Showcase: Demo Day/Exhibition/Poster Presentation of Ideas/PoC & linkage with Innovation Ambassadors/Experts for Mentorship Support.	27-09-2024	28-09-2024
3	From Idea to Impact - Motivational Session by Successful Entrepreneur/Start-up Founder	22-11-2024	22-11-2024
4	Exposure and Field Visits for Problem Identification: Aligning with UN SDGs and Exploring Emerging Areas of Technologies.	23-10-2024	23-10-2024
5	Session on Problem Solving and Ideation Workshop	23-11-2024	23-11-2024
6	Workshop on "Entrepreneurship and Innovation" as a Career Opportunity	25-11-2024	25-11-2024
7	Session on the "Basics of Intellectual Property Rights and its Importance for Innovators and Entrepreneurs".	30-11-2024	30-11-2024
8	My Story - Motivational Session by Successful Innovators	27-11-2024	27-11-2024
9	Internal Hackathon-SIH 2024	14-09-2024	14-09-2024
10	Entrepreneurship Awareness Drive	17-10-2024	17-10-2024
11	Innovations and Entrepreneurship Opportunities in Textile Designing	25-10-2024	25-10-2024
12	Startup OPPORTUNIIES in Assisted Hybrid Micro - machining	30-10-2024	30-10-2024

13	Entrepreneurship in the Digital Economy: Navigating Marketing, Economics and Innovation	08-11-2024	08-11-2024
14	Early-Stage Innovation and Startup Approaches at Full-Stack Development"	07-11-2024	08-11-2024
15	Financial Literacy for Aspiring Entrepreneurs	19-11-2024	22-11-2024
16	Innovations towards Startups: Inter- College WEB-A-THON & UI-UX Workshop	22-11-2024	23-11-2024
17	Effect of Cyber Crime on open innovation and startup policies in technology firms	19-11-2024	21-11-2024
18	Empowering Futures: Career Guidance, Opportunities, and Entrepreneurship.	30-11-2024	30-11-2024
19	National Entrepreneurship Day	09-11-2024	09-11-2024
20	National Education Day	22-11-2024	22-11-2024
21	Workshop on Design Thinking, Critical thinking and Innovation Design	04-12-2024	05-12-2024
22	Organize an Inter/Intra Institutional Innovation Competition/Challenge/Hackathon and Reward the Best Innovations and deposition in the Institution's YUKTI Innovation Repository	16-12-2024	19-12-2024
23	Organize an Expert talk on Process of Innovation Development, Technology Readiness Level (TRL); Commercialization of Lab Technologies & Tech-Transfer	21-12-2024	21-12-2024
24	Innovations Showcase: Demo Day/Exhibition/Poster Presentation of Innovations/Prototypes & linkage with Innovation Ambassadors/Experts for Mentorship Support	23-12-2024	24-12-2024
25	Conduct a Session on Achieving Problem-Solution Fit and Product-Market Fit	03-01-2025	03-01-2025
26	Field/Exposure Visit to ni-MSME	07-01-2025	07-01-2025
27	Organizing Innovation & Entrepreneurship Outreach Program in Schools by engaging active Atal Tinkering Labs and School Innovation Council (SIC)	27-01-2025	27-01-2025

28	Workshop on Effective Sales and Marketing Strategies for Entrepreneurs /Startups	05-02-2025	05-02-2025
29	Guiding Start-up enablers: Prompt Engineering	02-12-2024	02-12-2024
30	Startup Innovation Accelerator: PRAESTO	11-12-2024	21-12-2024
31	"Ideate, Innovate, Ignite: A Startup Odyssey on Internet of things".	24-01-2025	25-01-2025
32	Entrepreneurial Opportunities for CIVIL Engineers	28-01-2025	28-01-2025
33	Enhancing Entrepreneurship Education	11-02-2025	11-02-2025
34	Developing an Entrepreneurial Mindset	13-02-2025	13-02-2025
35	Entrepreneurship Awareness Program	14-02-2025	14-02-2025
36	Entrepreneurial Venture Development	24-02-2025	25-02-2025
37	Importance of cyber security for budding Entrepreneurs	05-02-2025	05-02-2025
38	Innovative Transformation and Entrepreneurship opportunities in Automation: Trends Shaping Industry 4.0"	24-02-2025	24-02-2025
39	Startup opportunities in Drone Technology	27-02-2025	01-03-2025
40	National Startup Day (16-01-2025)	25-02-2025	25-02-2025
41	National Science Day	28-02-2025	28-02-2025
42	Entrepreneurship Development Program	10-03-2025	13-03-2025
43	Invited Talk on the occasion of World Earth Day	22-04-202	22-04-202
44	B-Plan Pitch: Demo Day/Exhibition/Poster Presentation of Business Plans & linkage with Innovation Ambassadors/Experts for Mentorship Support	11-03-2025	13-03-2025
45	Workshop on "Protecting Intellectual Property Rights (IPRs) and IP Management for Startups"	26-04-2025	26-04-2025
46	Startup establishment possibilities in CNC machining shop, delivering precision-engineered components for advanced industrial applications".	16-04-2025	16-04-2025

47	Idea to Impact	03-03-2025	03-03-2025
48	Problem to Possibility: Innovation and Startup Culture	30-04-2025	30-04-2025
49	Startup Opportunities In AI For Smart Mobility	19-04-2025	19-04-2025
50	Innovation and Entrepreneurship in Academic Institutions	29-04-2025	29-04-2025
51	Entrepreneurship in the Present Scenario and Interface with Successful Entrepreneur	10-03-2025	10-03-2025
52	Lean Start-up & Minimum Viable Product/Business	22-08-2025	22-08-2025
53	Organize an Inter/Intra Institutional Start-up Competition and Reward the Best Start-ups and deposition in the Institution's YUKTI Innovation Repository	10-07-2025	12-07-2025
54	Organizing Innovation & Entrepreneurship Outreach Program by involving ATLs/SICs in Schools	05-07-2025	05-07-2025
55	Session on Accelerators/Incubation -Opportunities for Students & Faculties – Early-Stage Entrepreneurs	24-07-2025	24-07-2025
56	e-Revive Mobility Solutions: "Startup Opportunities in Smart Hybrid Electric Vehicles for Sustainable Urban Commuting".	16-07-2025	16-07-2025
57	Session/ Panel discussion with innovation and Start-up Ecosystem Enablers from the region/state/national level	24-07-2025	24-07-2025
58	Enterpreneur's guide to building AI Powered products	24-07-2025	26-07-2025
59	Organize Session on "Lean Start-up & Minimum Viable Product/Business"- Boot Camp (or) Mentoring Session	22-08-2025	22-08-2025
60	Startup Summit: Demo Day/Exhibition/Poster Presentation of Start-Ups & Linkage with Innovation Ambassadors/Experts for Mentorship Support	29 -08-2025	30 -08-2025
61	Ethical Hacking to Enterprise: Building Advisory & Bug-Bounty Firms	06-08-2025	06-08-2025
62	Entrepreneurship Awarness Program	14-08-2025	14-08-2025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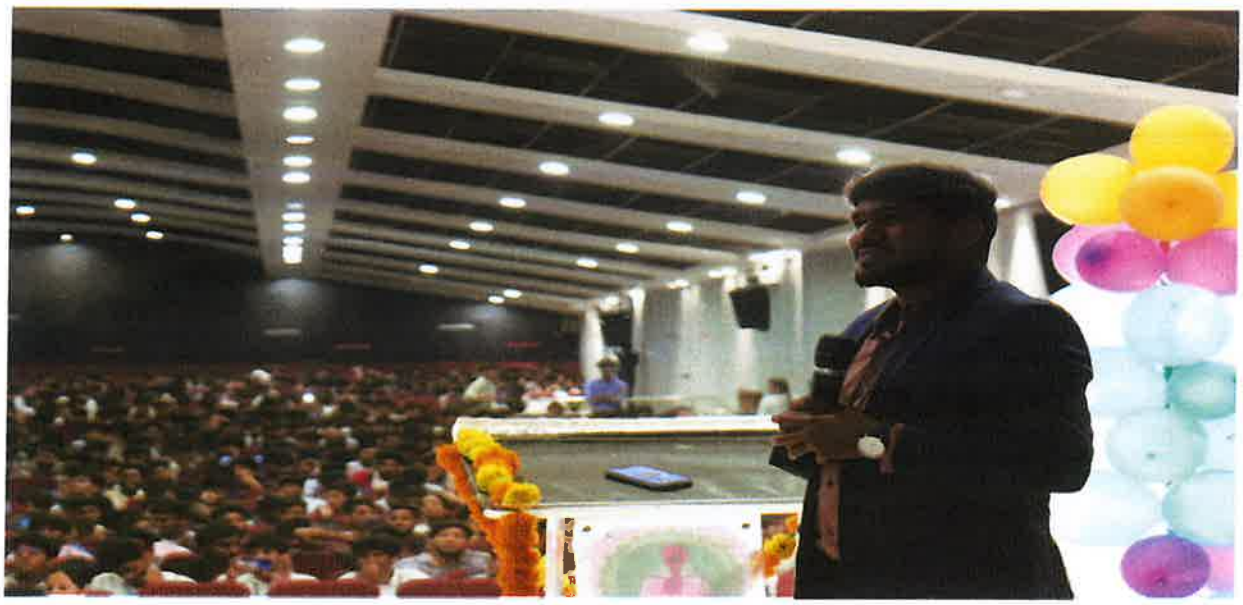

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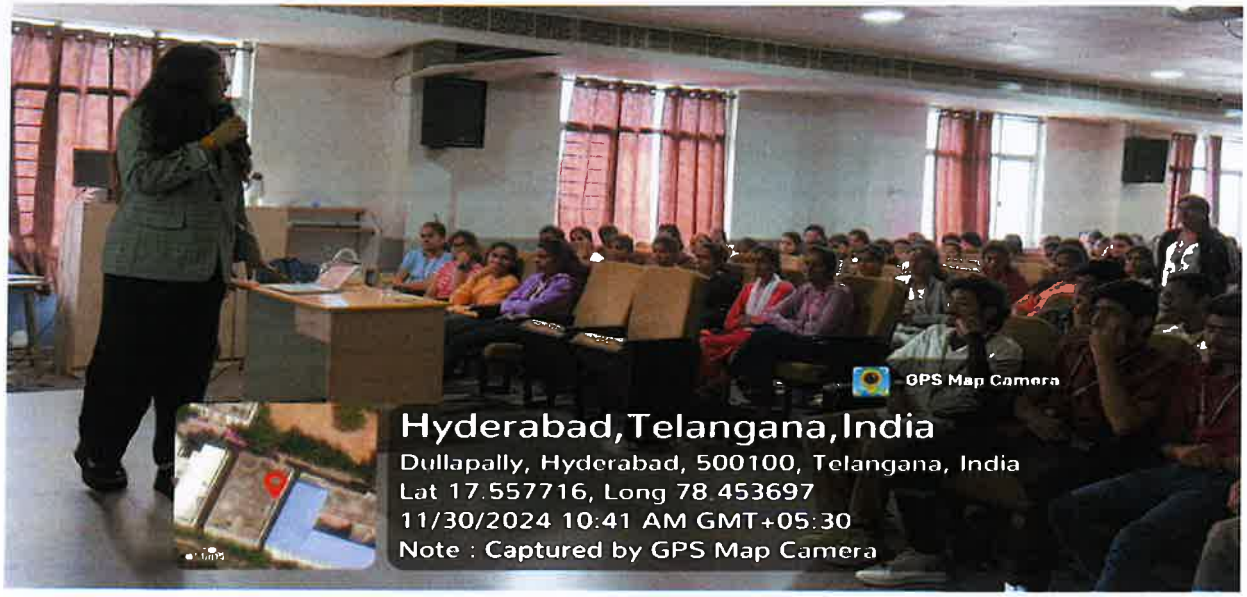
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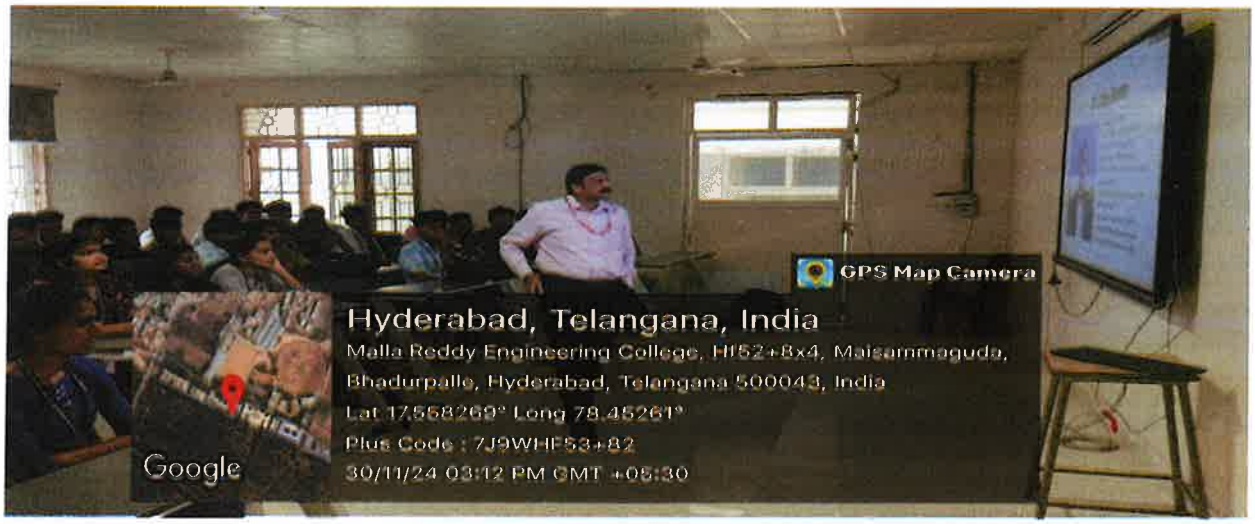
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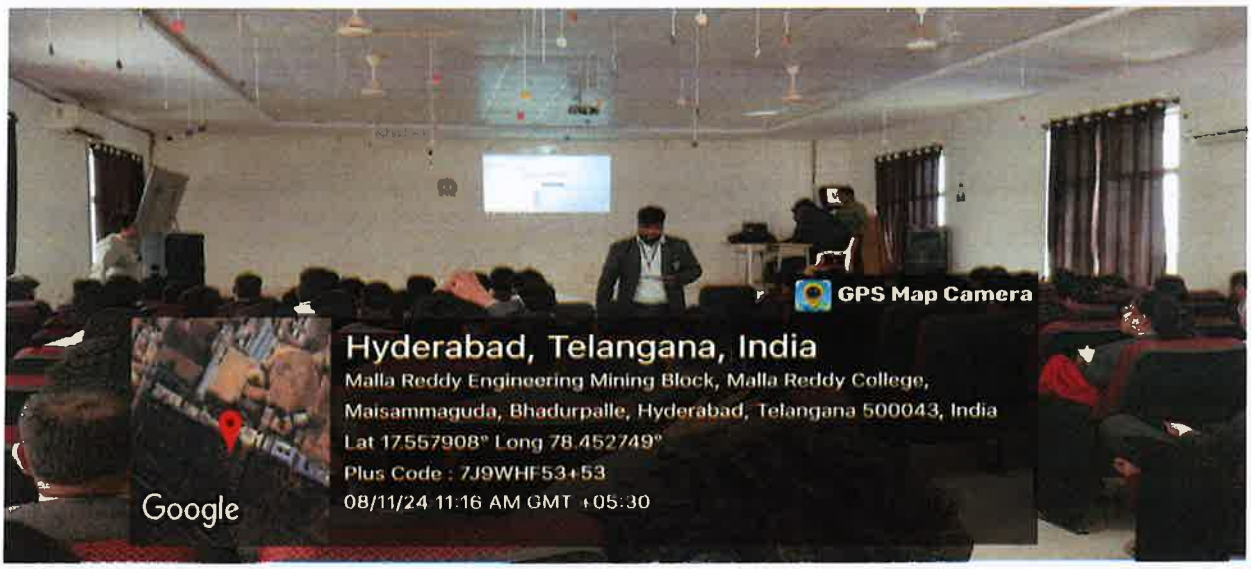
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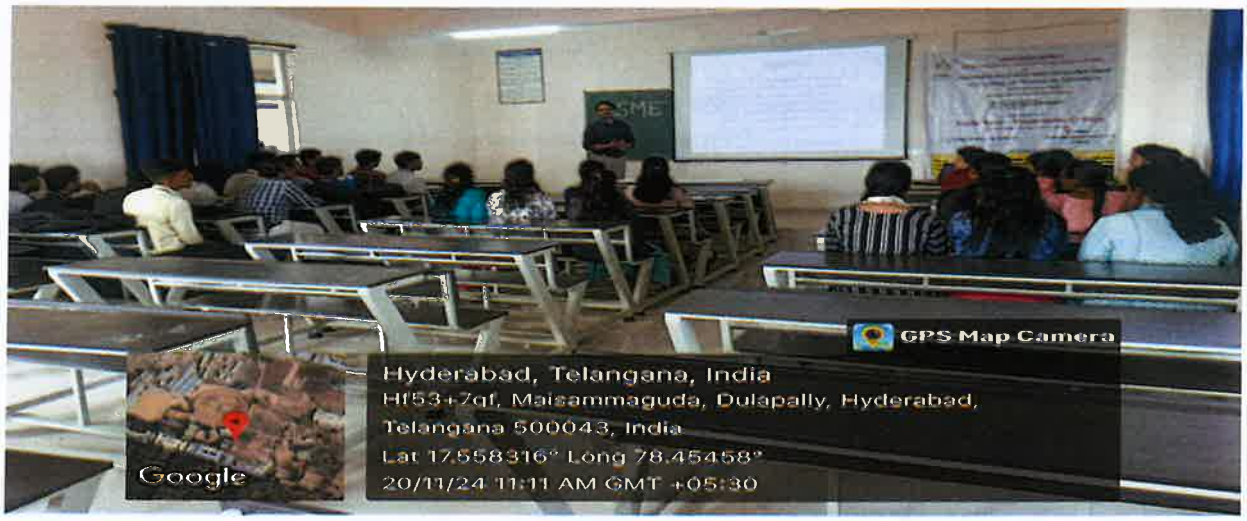
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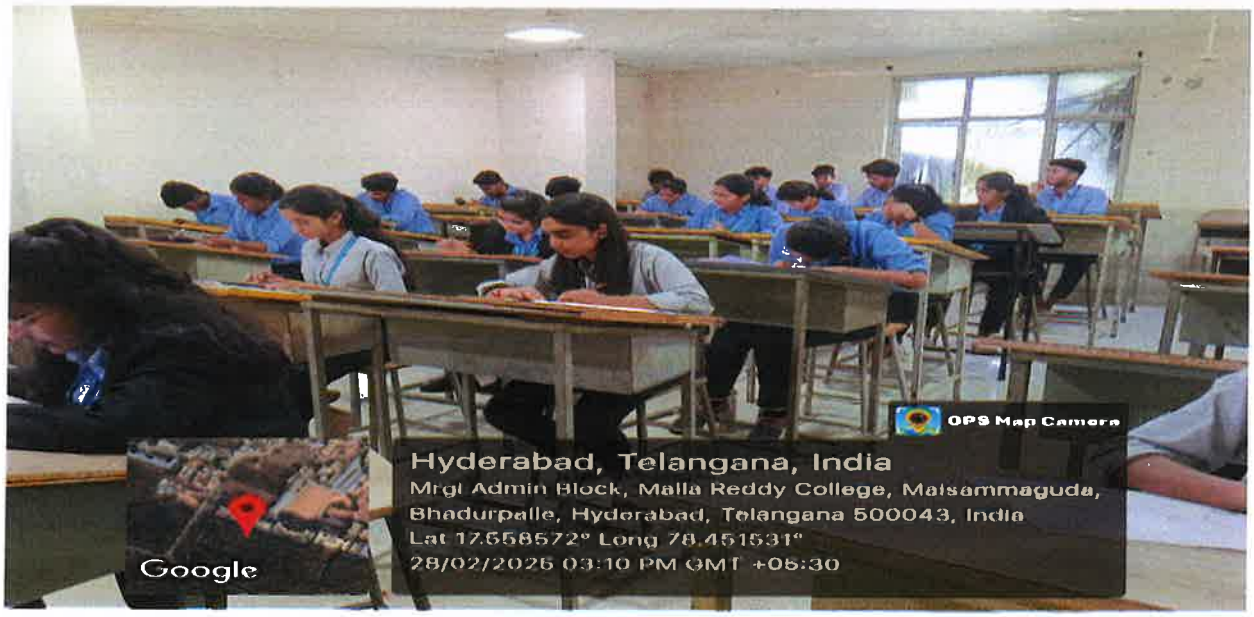
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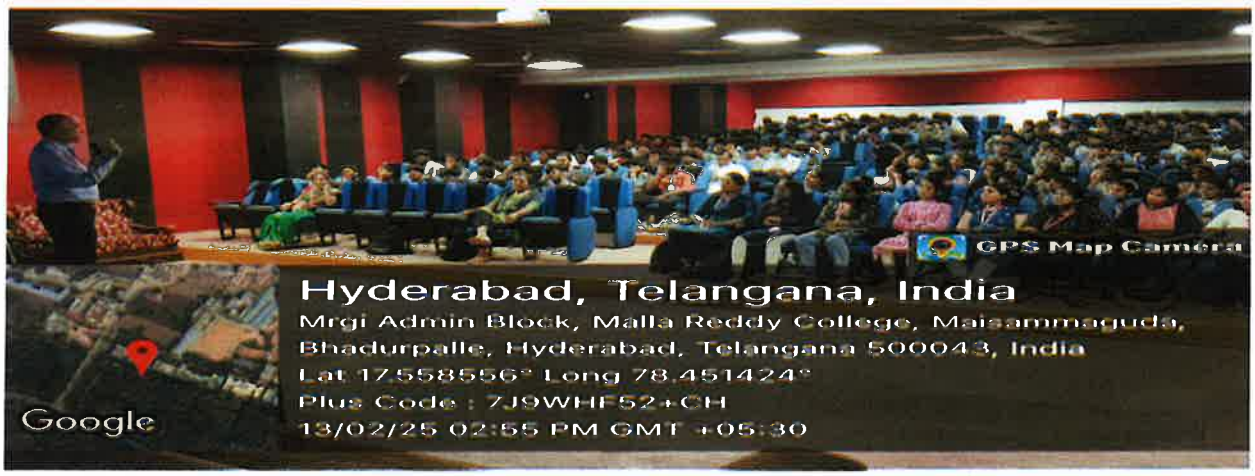
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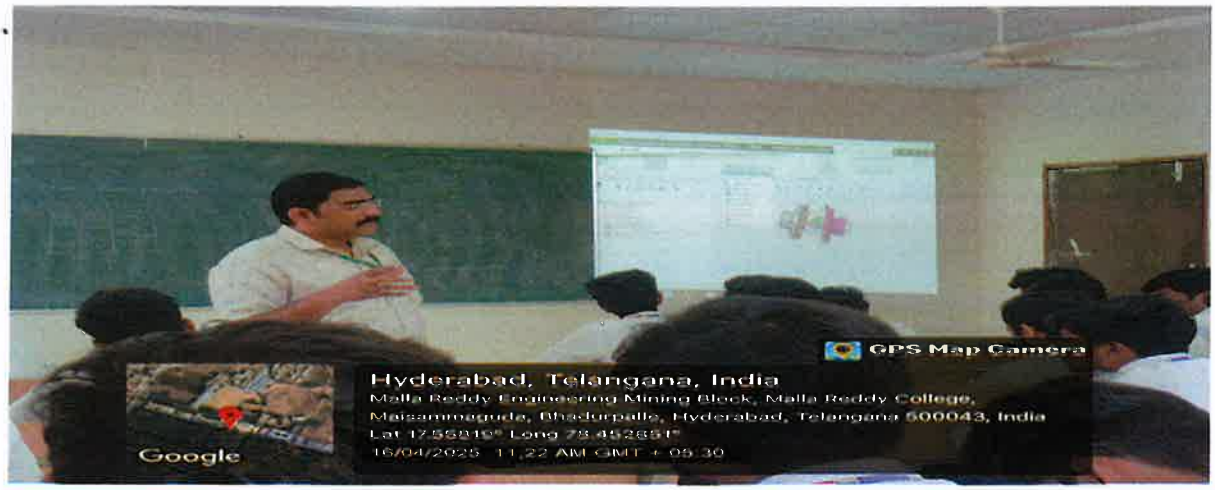
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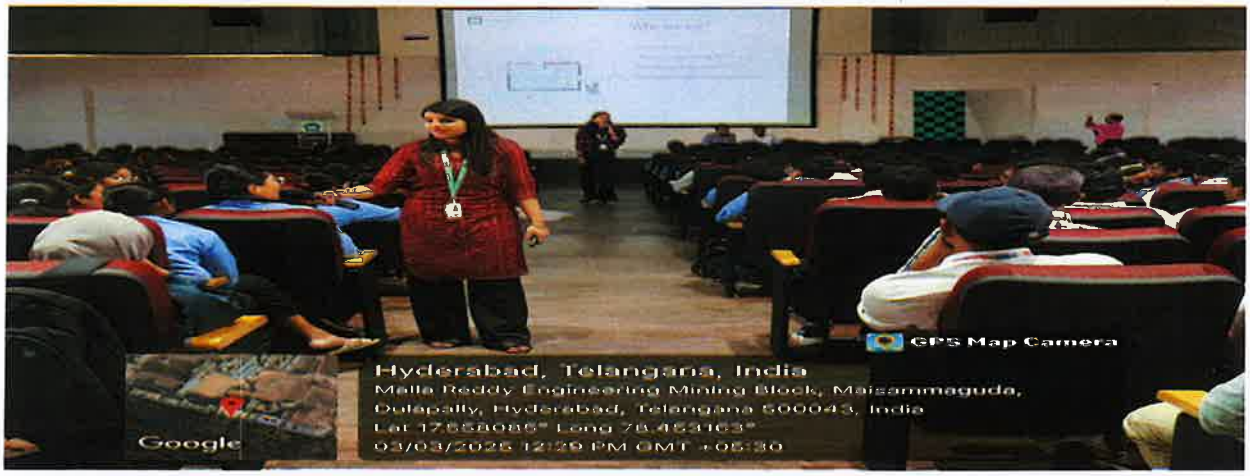
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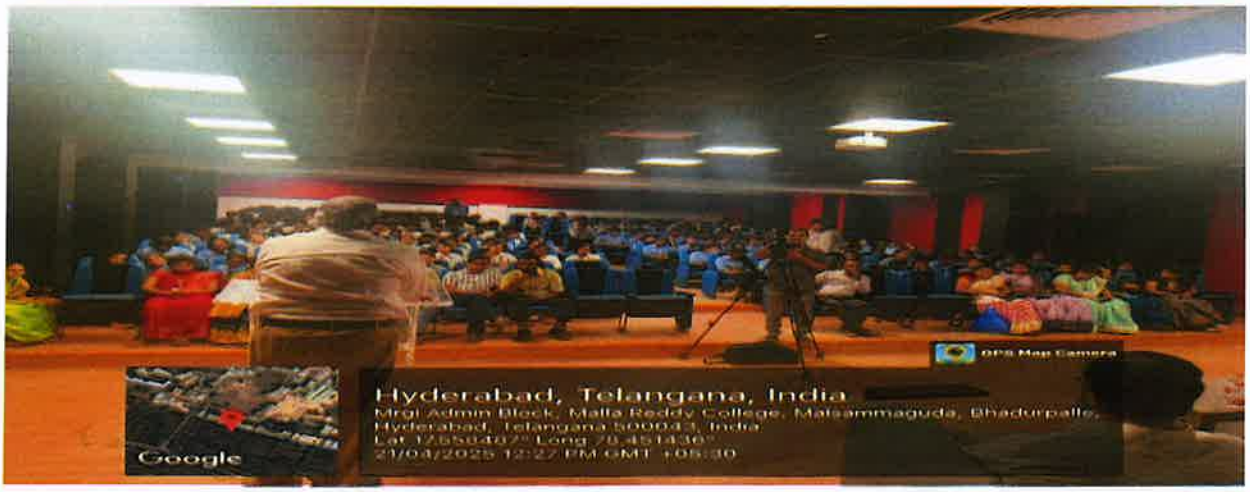
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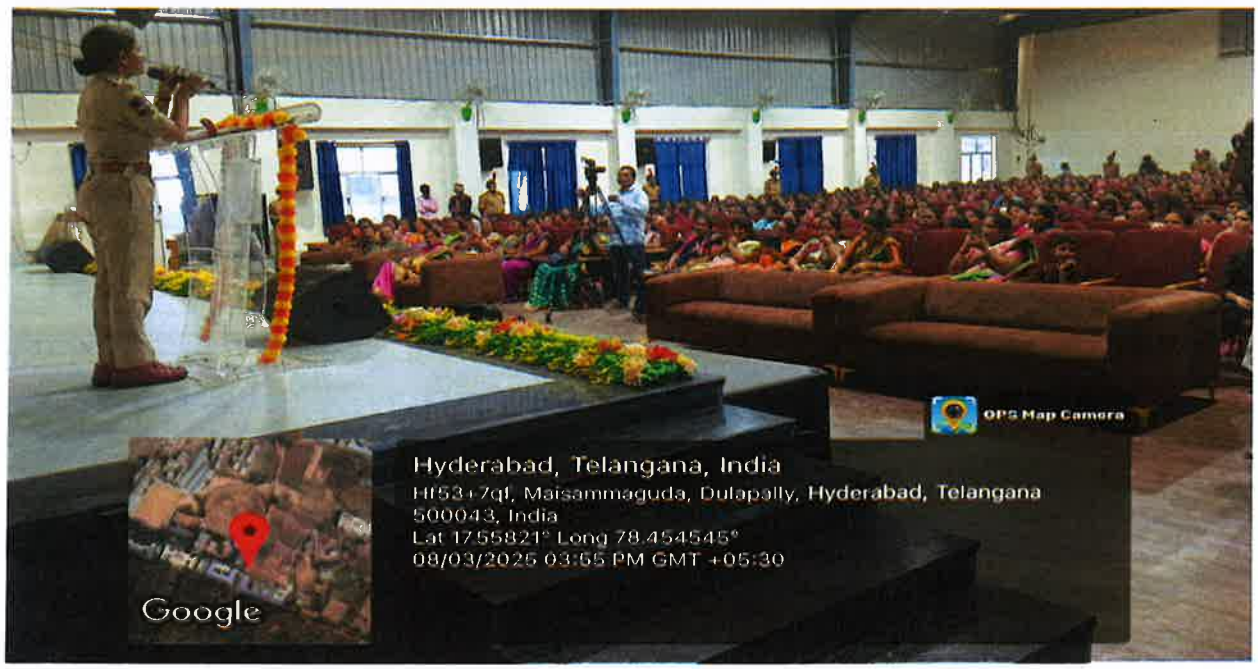
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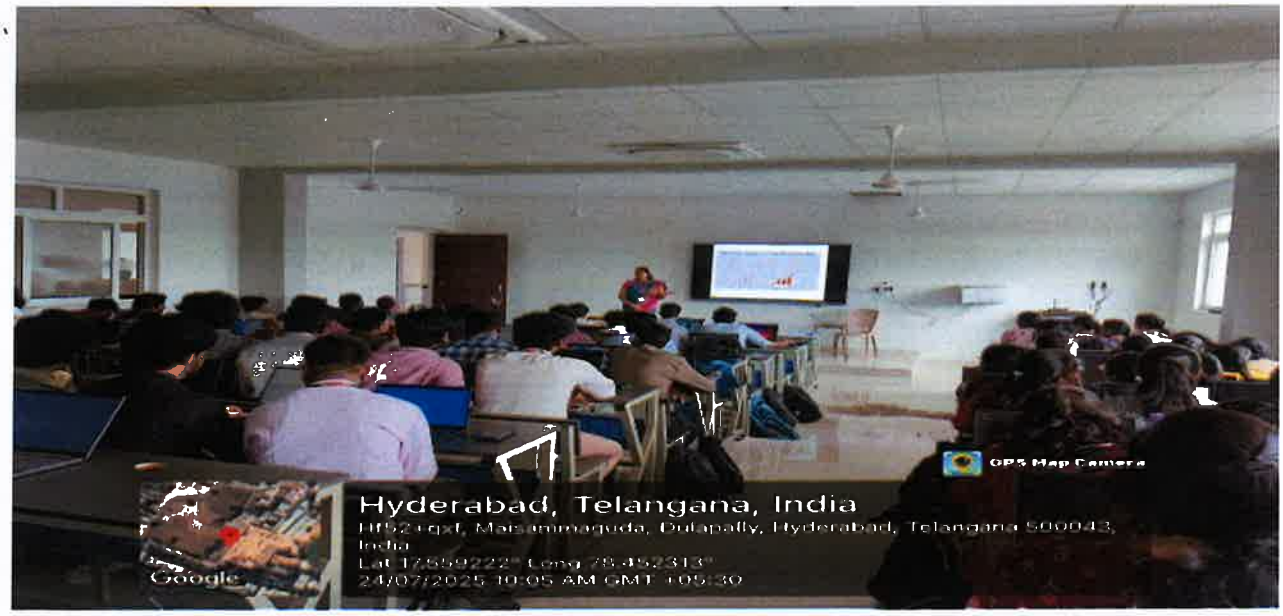
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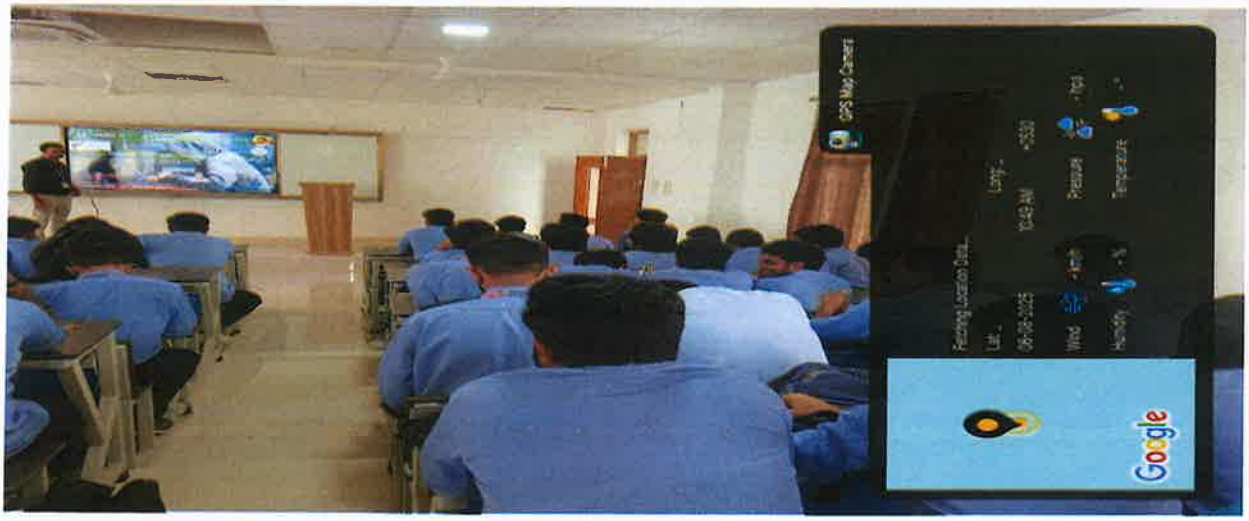
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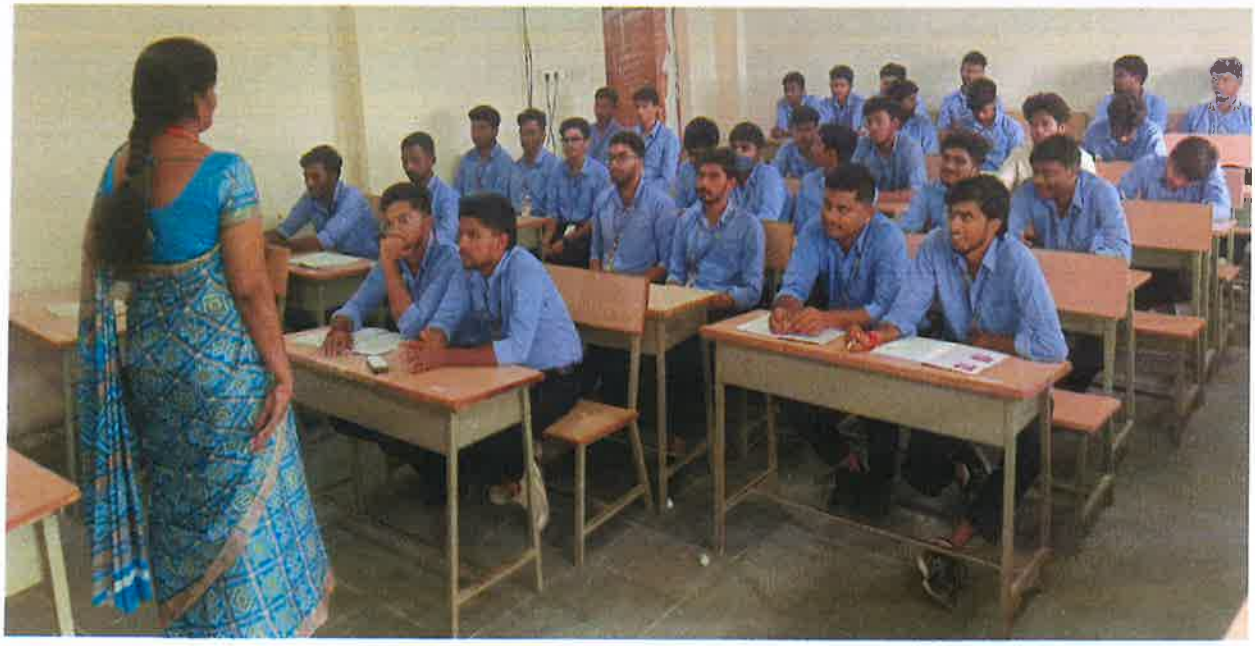

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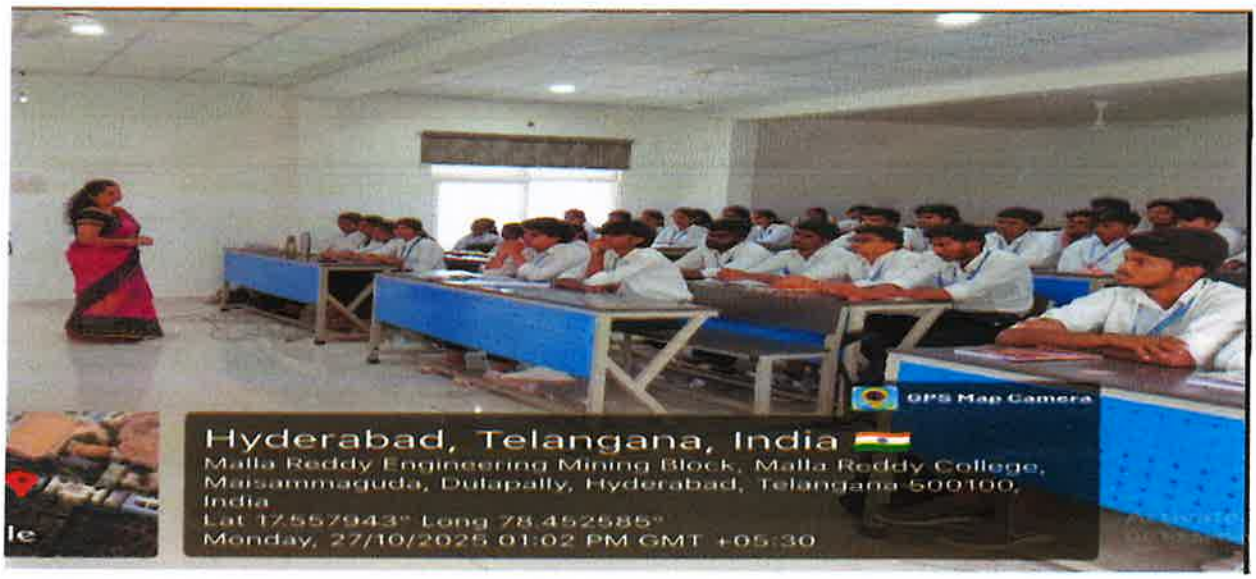
Events organized under IIC 8.0 activities to support Innovation, Startups, IPR and Entrepreneurship during 2025-26

S.NO.	Activity Name	From Date	To Date
1	Inter/Intra Institutional Hackathon/ Idea Challenge	15-09-2025	18-09-2025
2	Demo Day/ Idea Showcase	24-09-2025	25-09-2025
3	Entrepreneur's guide to building AI Powered products	23-10-2025	23-10-2025
4	Awareness Workshop: "Entrepreneurship &Innovation" as Career Opportunities	27-10-2025	27-10-2025
5	Boot camp on Problem Solving/Ideation	01-11-2025	02-11-2025



MALLA REDDY (MR)
Hearty Welcome to

Dr. T. Srinivas Reddy
IIC Convenor, MRDU

Dr. S. Uday Bhaskar
IIC President, MRDU

Through these sustained efforts and achievements, the **Institution's Innovation Council at MRDU** continues to drive the spirit of **innovation, entrepreneurship, and research excellence**, making the university a **leading hub for innovative and entrepreneurial talent in the country.**