



MALLA REDDY (MR)

(DEEMED TO BE UNIVERSITY)

Recognised Under Section 3 of The UGC Act, 1956, Vide Notification No.9-5/2025-U.3(A) by
Department of Higher Education, Ministry of Education, Government of India.



Media Cell

The **Media Cell** of **Malla Reddy (MR) Deemed to be University (MRDU)** plays a vital role in managing the institution's public relations and communication activities. It is responsible for ensuring comprehensive **media coverage** of various events, programs, and initiatives organized by the college. The cell actively highlights the **achievements of the institution, faculty and students** through publications in local newspapers and other media outlets.

In addition to traditional media, the Media Cell efficiently manages the college's **official social media platforms**, including **Facebook (META), Twitter (X), Instagram** and other digital channels. Through timely updates and engaging content, the cell enhances the college's **online visibility and reputation**, effectively showcasing the vibrant academic and co-curricular environment at **MRDU**.




Registrar
Registrar
Malla Reddy (MR)
Deemed to be University
Hyderabad-500100.